



CLUB SPONSORSHIP

2023/24 SEASON



PREPARED FOR :

ROSSLYN PARK FC
Priory Lane
Roehampton
London
SW15 5JH

CLUB SPONSORSHIP

2023/24 SEASON

PRINCIPLE SPONSOR

£30,000.00 + VAT

- Front-of-shirt sponsor
- Pitch branding & 5 pitch boards
- Clubhouse branding
- Matchday programme advert
- Access to Club Members
- Feature in fortnightly newsletter
- Corporate hospitality
- Scoreboard sponsorship
- Digital & Social promotions

BACK OF SHIRT SPONSOR

£8,000.00 + VAT

- Logo and company name on back of the Shirt
- 1 x Branded pitch board located on the 1st XV pitch (6m x 0.9m) for one year
- A5 full-page advert to be featured in a total of 14 Men's 1st XV programmes at home games
- Logo and brand featured in mailers and e-shots that are sent to over 3500 affluent ABC1 members on a weekly basis.
- Exposure not limited to Rosslyn Park but to all teams the club will play during the season nationwide.

SLEEVE BRANDING

£7,000.00 + VAT

- Logo and company name on both shirt Sleeves
- 1 x Branded pitch board located on the 1st XV pitch (6m x 0.9m) for one year
- A5 full-page advert to be featured in a total of 14 Men's 1st XV programmes at home games
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SHORTS BRANDING

£5,000.00 + VAT

- Logo and Company name on the playing shorts
- 1 x Branded pitch board located on the 1st XV pitch (6m x 0.9m) for one year
- A5 full-page advert to be featured in a total of 14 Men's 1st XV programmes at home games
- Logo and brand featured in mailers and e-shots that are sent to over 3500 affluent ABC1 members on a weekly basis.
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PITCH BOARDS

£1,500.00 + VAT

- 1 x Branded pitch board located on the 1st XV pitch (6m x 0.9m) for one year

PLAYER SPONSORSHIP

£450.00 + VAT

- 10 x Tickets to a 1st XV home game of your choice
- 6 x Tickets to the London Floodlit 7s
- Company name and logo against player profile on Club website
- Company name and logo against player profile on the main scoreboard

MATCHDAY BALL SPONSORSHIP

£150.00 + VAT

- Company name and logo on Club website
- Company name mentioned as official game Match Ball Sponsor for the day on PA announcements.

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MINIS & YOUTH SPONSORSHIP

£10,000.00 + VAT

- Logo and Company name on the front of playing shirt for all mini and juniors
- 2 x Branded pitch board located on the 1st XV pitch (6m x 0.9m) for one year
- A5 full-page advert to be featured in a total of 14 Men's 1st XV programmes at home games
- Logo and brand featured in mailers and e-shots that are sent to over 3500 affluent ABC1 members on a weekly basis.
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MATCH DAY SPONSORSHIP

£1,500.00 + VAT

- 10 x Tickets to a 1st XV home game of your choice
- Lunch for 10 people at a 1st XV home game of choice
- Company name and logo against player profile on Club website
- Presentation of Man of the Match
- A5 full-page advert to be featured in match day programme
- Company name and logo on the main scoreboard
- PA announcements through the day and at lunch

MATCHDAY PROGRAMME ADVERT

£650.00 + VAT

- Company name and logo on Club website
- A5 full-page advert to be featured in a total of 14 Men's 1st XV programmes at home games

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