

## Double Sided Large Format Portrait Screen **COMING SOON**



1,683,100 million  
fortnightly impacts

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48m<sup>2</sup> of premium  
HD coverage

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85% ABC1 & 55%  
AB Audience

Frame ID's	Site No.	Site Address
2000215660	6060-01	Upper Richmond Road, London SW15 5JH
2000215661	6060-02	









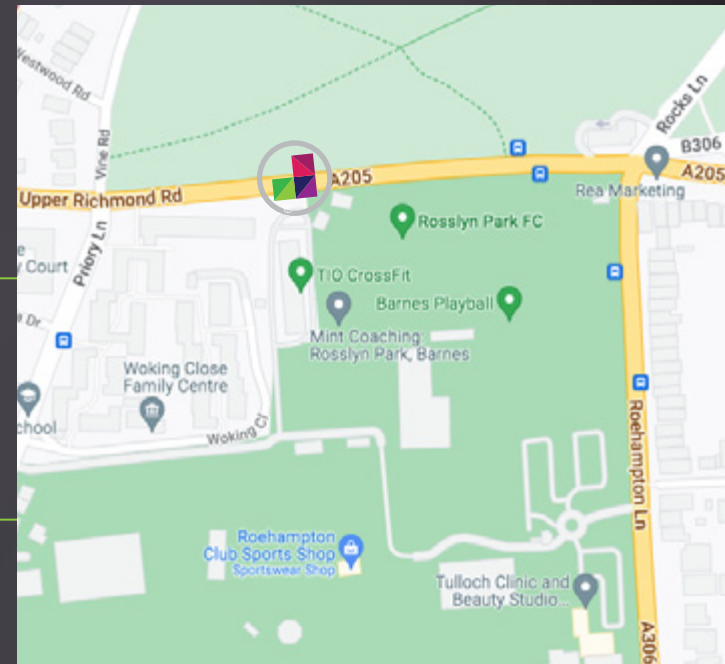
5 minutes to Richmond town centre  
2 miles to Richmond Station  
15 minute drive time to Central London  
10 miles proximity to Heathrow Airport



Westfield Shopping Centre within  
3 miles  
Twickenham Stadium within 5 miles



Business Headquarters in Richmond  
include eBay, PayPal & Securitas





## Return on Investment

1 in 5 share of voice  
336,620 fortnightly impacts  
High Indexing Premium Audience

ABC1

85%

AB

55%

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The screens are fully integrated with dynamic platforms, allowing you to run the following campaigns:

- Weather & Traffic Activation
- Social Media Live Streams – Twitter or Instagram
- Web Interface – complete control on the text and copy which appears on the screens
- Dynamic Text – showing the latest sporting results, statistics
- Interruptive – creative can be changed based on sporting events or any set scenario or news update

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## Scheduling

- 24 hour scheduling team
- Multiple creative rotation



# maxx

Premium DOOH Media

be on it. 